

McGRATH

THE WEEKLY MAGAZINE

The Great Little Outdoors

Functional and Decorative at 9-sqm



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A landscaping survey conducted by Houzz in 2017 demonstrates that one in every two Australians transform their outdoor living space into a relaxing and entertaining area. Brands are now recognising this demand by creating modern, striking and versatile products with properties that not only withstand weather, but also borrow the visual appeal of indoor furnishings.

The enviable climate in Australia is what makes outdoor living spaces

a top priority for many homeowners. Whether this is a reality because of large open courtyards or compact terraces in multi-residential apartments, space is acknowledged as a commodity and recognised as a valuable asset.

Addressing this growing demand is the Outdoor Designer Store: an online platform that extends beyond mere retail availability to connect architects and designers with the leading outdoor design products to transform outdoor home spaces of any size into an oasis of relaxation.

Allowing your design professional to make an informed decision about the design of your outdoor space, the Outdoor Designer Store's service ensures that your exteriors won't compromise on either style or function. Joining McGrath in a new partnership, the Outdoor Designer Store offers all McGrath clientele access to its services and online portals to promise that we can all enjoy the great outdoors ahead of the summer holidays (and beyond!).

The recently completed balcony in Ryde Gardens was designed

– and achieved – as a result of the collaboration between horticulturalist and landscape designer Adam Robinson from Adam Robinson Designs, and products from the Outdoor Designer Store platform. These included an Armadillo Rug, furniture by Harbour Outdoors and ARD Pots by Adam Robinson Designs and Garden Life.

“Located in the concrete jungle of apartment blocks in Ryde Gardens,” says Nick Hadji, founder and director of the Outdoor Designer Store, “our collaboration with Adam Robinson led to the transformation of a nine

square meter balcony that people regularly avoid because of spatial constraints.” Nick explains that this balcony, although compact, “is a functional addition to the home that takes advantage of the beautiful outdoor environment Australia has to offer.”

The correlation of progressive landscape design, the need for comfort and easy accessibility to the Outdoor Designer Store resulted in an innovative, yet contemporary balcony solution. For example, the Hamilton armchair and footstool by Harbour Outdoors are a sculptural

statement. The powder-coated frame and olefin fibre arms are light, luxurious and long lasting in an environment. Additionally, the ARD Pots by Adam Robinson are ideal for both interior and exterior use, blurring the boundaries between both settings. Made from fibre-reinforced concrete, the grey vessels are the perfect staging for any plant type.

With hints of biophilic design and greenery that organically contrasts with the angular edges of the balcony, the health and wellbeing of homeowners has been holistically considered. Overall building



atmosphere improves as a result of masterful landscaping and high-end durable outdoor products.

“A garden is a living, interactive and evolving thing... it is not a static installation.” – Adam Robinson

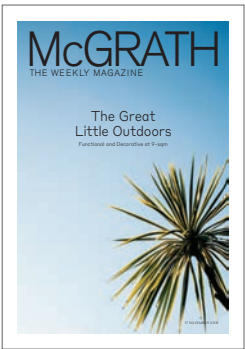
The Ryde Garden Balcony is an exemplary project that proves outdoor living spaces, no matter

how big or small, can be great. As an extension of the luxurious interior, the balcony has been refurbished as a practical entertaining and social space.

For those considering to transform their outdoor space or bring it to life, the Outdoor Designer Store website houses the finest outdoor products from leading brands and

will connect people to professionals from reputable organisations including The Australian Institute of Landscape Designers and Managers (AILDM) and LNA Master Landscapers Association.

To uncover endless design possibilities and connect with a professional, visit **outdoordesignerstore.com.au**



COVER STORY
The Great Little Outdoors

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